

Sooke Region Museum  
Website: [www.sookeregionmuseum.com](http://www.sookeregionmuseum.com)  
E-mail: [finearts@sookeregionmuseum.com](mailto:finearts@sookeregionmuseum.com)  
Phone: (250) 642-6351

Dear Artist

**Sooke Region Museum has embarked on a new enterprise**

## *Fine Arts Unlimited*

In line with our longtime objective of drawing attention to art and artists of the region, and of creating opportunities for bringing together in mutual interest, artists and the many who enjoy the viewing and/or acquiring of art, we have established a new initiative.

An Upper Gallery expansion of our gift shop at the museum provides an opportunity that allows us to invite artists from throughout the region to submit work for adjudication and potential presentation in the new gallery. As in our previous Fine Arts initiatives, submissions are being accepted for adjudication from residents within the Capital Regional District (Gulf Islands to Port Renfrew). Each month the presentations offered in the gallery change. Artists have the opportunity that their work may be chosen as part of the presentation offered for sale in the gallery during a month long showing. During 2007 the presentations will be opened on these dates:

For the June show                      Opening 7 pm – Friday, May 25

For the July show                      Opening 7 pm – Friday, June 29

For the August show                    Opening 7 pm – Friday, July 27

For the September show              Opening 7 pm – Friday, August 31

For the October show                 Opening 7 pm – Friday, September 28

The gallery presentations with artists' works offered for sale are planned to re-open in the spring of 2008, and run through to the end of the summer.

The submission form accompanying this announcement provides details for artists who may wish to submit a portfolio of their representative recent works for adjudication by the three experienced jurors appointed by the Sooke Region Museum. On the basis of viewing the portfolio, the jury may select the submitting artist and offer the opportunity of placing comparable works in the gift shop gallery. If an artist is offered that opportunity, the jury will suggest a month for that particular artist's work to be shown for sale, in conjunction with the work of one or several other artists.

A wine and cheese type reception will be provided for each of the show openings, along with media promotion. On a daily basis, the museum is open 9 am to 5 pm. A calendar listing the names and art medium of the artists showing works will be made available as soon as this can be finalized. The art calendar will also be presented on our website, which is currently under re-development. The museum will charge a commission on sales, and in line with the museum's policies, the commission will be modest.

To be clear, the work submitted in the portfolio is not necessarily the work the artist would place in the show, but is indicative of the standard of work created by the artist. There is no charge for the jury to view the portfolio, which may be submitted via photographs, email or hand-delivered portfolio to be left at the museum for adjudication.

If interest is demonstrated, an art market opportunity could be offered in our pavilion in the summer.

We at the Sooke Region Museum welcome many thousands of visitors each year, from near and far, and we are excited about the vibrant art season ahead of us. We look forward to having you with us in this celebration of art! Best wishes from the Board of Directors and the Committee for Fine Arts Unlimited.

Sincerely

*Elida Peers*

Executive Director/Co-coordinator